



BOOTH EXHIBIT SPACE CONTRACT

TRVA and Main Events Production
2012 DALLAS RV SUPERSALE
Market Hall • Dallas, Texas

Main Event Productions

Thursday-Sunday, February 23-26, 2012

TEXAS RECREATIONAL VEHICLE ASSOCIATION / MAIN EVENT PRODUCTIONS EXHIBIT BOOTH CONTACT:

ATTN: Mary Claire Campos
1016 La Posada, Suite 210
Austin, TX 78752

Phone 512-327-4514
Toll Free 800-880-7303
Fax 512-327-4516

We, the undersigned, do hereby make application for exhibit space as indicated below for our use at the **2012 Dallas RV SuperSale** to be held at Market Hall in Dallas, Texas, **February 23-26, 2012**. We have read and agree to comply with the provisions of this contract, including all provisions of the Exhibitor Kit.

Booth Space: Full payment must be made upon submission of contract. All checks should be made payable to **"Texas Recreational Vehicle Association."** It is agreed that the applicant whose name appears below is responsible for the full payment of the contracted space.

SUPPLIER/SERVICE RETAIL BOOTHS (10' X 10')

Member Premium Corner Retail	Cost: \$ 750.00 each X	_____ # of booths=	\$ _____
Member Standard Aisle Retail	Cost: \$ 575.00 each X	_____ # of booths=	\$ _____
Non-Member Premium Corner Retail.....	Cost: \$ 975.00 each X	_____ # of booths=	\$ _____
Non-Member Standard Aisle Retail	Cost: \$ 800.00 each X	_____ # of booths=	\$ _____
TOTAL BOOTHS AND AMOUNT CONTRACTED		_____ # of booths	\$ _____

BOOTH LOCATION: Location Request: _____
Booth location requests are not a confirmation that you will in fact get your choice. A final booth selection is made by the Association

DESCRIPTION:

Booth description or product(s) to be sold/displayed: _____
Special Requirements: _____

PAYMENT: Check one Check attached Charge to VISA* MasterCard* American Express*
Card No. _____ Billing Zip Code _____ Expiration Date _____
Cardholder's Name _____ Signature _____

(BOOTHS ARE NOT RESERVED ON A DEFINITE BASIS UNTIL PAYMENT IS RECEIVED IN FULL FROM EXHIBITOR)
If paying with a credit card, a 3% service charge will be added to the amount due

Please review this entire form to be sure that ALL sections are completed.

Exhibitor Firm Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Authorized Representative (print name): _____

Signature: _____

RULES AND REGULATIONS

Governing the Conduct of the 2012 Dallas RV SuperSale Main Events Production – Show Promoter

(1) SCHEDULE OF OPERATIONS

- A. All recreational vehicle exhibits must be delivered to Market Hall parking area no earlier than 7:00 am Monday, Feb. 20, 2012, and no later than 6:00 pm on Monday, Feb. 20, 2012.
- B. Installation of all RV exhibits must be completed by 10:00 am Thursday, Feb. 23, 2012.
- C. The Show will open on Thursday, Feb. 23 2012, at 1:00 pm. **(FINAL TIMES ARE TBD)**
- D. No exhibit tear down or removal shall occur before 6:00 pm Sunday, Feb. 26, 2012, without written authority from the Show Management.
- E. All exhibits must be removed from all halls and parking premises by 12 noon on Monday, Feb. 27, 2012.
- F. Move-in for exhibit booths will be Wednesday, Feb. 22, from 8:00 am to 8:00 pm and Thursday, Feb. 23, from 8 am to noon. Early move in available Tuesday, Feb. 21, by permission only.

(2) EXHIBIT DESIGN

No exhibit shall exceed three (3) feet in height for the first seven (7) feet of any supplier exhibit booth except that when a canopy is used it may be supported at the corners by something no larger than the size of exhibit tubular frame, and the canopy must be so erected as to allow an unobstructed view of neighboring booths.

(3) WHOLESALE VS RETAIL BOOTHS

Wholesale booth exhibitors are those who sell directly to the dealers and may sell retail. All wholesale booths will be placed in by Show Management. Retail booth exhibitors are strictly those who sell only to retail customers and will be placed in Freeway Hall or as space is otherwise available and deemed appropriate by Show Promoter.

(4) TEXAS BLUE LAW

The revised Texas Blue Law prohibits the sale of motor vehicles on consecutive Saturday and Sundays. Sunday will be the non-selling day for motorized vehicles. But all dealers are required to have their units open for display.

(5) OFFERING FOR SALE

All units for sale must be new, unregistered, and sales processed through a licensed exhibitor Texas dealer. Texas state law requires that all exhibitors who take orders, make sales, or make contracts for future sales, be registered with the Texas Comptroller's Office. For information regarding exhibiting in Texas and Texas Sales Permits, please contact the Comptroller's office at (800) 252-5555.

(6) FIRE REGULATIONS

Fire regulations require that all units requiring fuel have sufficient quantity (defined as 1/16 tank of gasoline and 1/4 tank for diesel powered) to permit the placement and removal of the units from the show. **Units in violation will not be moved in. Fire regulations require that all units are to be left open for the duration of the show. All keys to motorized units MUST be turned into the Show Promoter.**

(7) OBJECTIONABLE NOISES AND EXHIBITS

No Exhibitor shall be permitted to show any article of merchandise in operation if the same is productive of noise or is in any manner objectionable to Show Promoter.

(8) SUBLETTING OF SPACE

No Exhibitor shall, without the consent of the Show Promoter, assign, sublet or apportion the whole or any part of the space rented. Neither shall any exhibitor, without the consent of the Show Management, represent any other firm, corporation or individual, or advertise, distribute literature concerning, or offer for sale the product of any other firm, corporation or individual except as specified in its contract for space.

(9) CHARACTER OF EXHIBITS

Each Exhibitor agrees to use and occupy said space at the rental provided and for display or exhibit of only the merchandise contracted for or for which said Exhibitor is the representing agent, unless written approval to exhibit other articles of merchandise is obtained from the Show Promoter.

(10) INSURANCE AND LIABILITY

- A. Each Exhibitor shall be liable for the safety of their exhibits and other property against theft, vandalism, robbery, fire, accident or any other hazard, without limitation. All exhibitors must provide proof of liability insurance at limits prescribed. No right or claim shall be asserted against Main Events Production or the owners and/or managers of the exhibit buildings and exhibit areas by any Exhibitor for the loss of, or damage to, any exhibits, articles of merchandise or other personal property owned, rented, or leased by the Exhibitor, arising from any cause.
- B. Exhibitor covenants and agrees to protect, indemnify and hold harmless Main Events Production and Show Management Personnel, contracted service providers and Dallas Market Center Co., Ltd., from any and all liability, damage or expense arising out of, or connected with (1) any injury to person while in exhibitor's display area (2) any loss, damage or theft of exhibitors' vehicles or property while in transit to or from show or on premises, including but not limited to parking areas and exhibit hall(s) and (3) any breach of contract or failure of exhibitor to comply with any of the terms and conditions of Main Events Production, Dallas Market Center or City of Dallas Fire Department Show Rules and Regulations.
- C. No Exhibitor shall allow any article or thing to be brought into, or any act to be done on the premises which will increase the premium on any policy or policies of insurance held by Main Event Production, or by the owners and/or managers of the exhibit building and exhibit area, or which may cause any such policy or policies of insurance to be cancelled.
- D. No Exhibitor shall in any manner damage, mar or deface the said grounds or exhibit buildings or permit anything to be done by its employees, agents or servants by which said premises shall in any manner be injured, marred or defaced.

(11) SOLICITATION ON THE GROUNDS AND IN THE BUILDING

The aisles and other spaces on the grounds not leased to exhibitors shall be under the control of the Show Promoter. All displays, interviews, conferences, distribution of literature, lectures, and the transaction of business of any nature shall be made inside the

space contracted for. Standing in aisles or in front of exhibit booths of other exhibitors, or intercepting of those in attendance for advertising purposes is strictly prohibited.

No Exhibitor shall permit any conferences, meetings, solicitation of business or canvassing in the space contracted for by them except in behalf of the Exhibitor who contracted for said space.

(12) REGULATIONS GOVERNING INSTALLATION, USE AND REMOVAL OF EXHIBITS

- A. No Exhibitor shall use any nails, tacks, brads, staples, screws, screweyes, bolts, glue, paste, gummed tape or other fastening or anchoring devices of any kind or nature in or on the floors, walls, columns, doors, windows, ceilings or any other part of the building or grounds.
- B. No Exhibitor shall fasten any wire, rope, string or thread to any part of the building or grounds for displaying signs, advertising literature or merchandise without first securing permission from the Show Promoter.
- C. No Exhibitor shall install or cause to be installed any signs, landscaping, objects of decoration or articles of merchandise which will obstruct aisles or view of other exhibits. No signs will be allowed in cross aisles.
- D. All necessary electrical, gas, steam, water and drainage outlets required by the Exhibitor shall be installed only by the building mechanics or the Show Promoter at exhibitor's expense.

(13) UNOCCUPIED SPACE AND DEFAULT

The Show Promoter reserves the right should any exhibitor fail to have its exhibit on the premises by 12:00 noon, Thursday, Feb. 23, 2012 to relet said space, but this clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount of the rental provided in the contract for space in the event Main Events Production shall not relet the space, nor shall it affect the right of Main Event Production to retain as liquidated damages the whole or any part of the rental received. If exhibitor defaults in any of the covenants of this contract, or if any of the Rules and Regulations, which are expressly made a part hereof, this contract may, without notice, be terminated by Main Events Production, and Main Events Production may retain all monies received on account of rental as liquidated damages and Main Events Production may thereupon, with or without process of law, remove the said articles of merchandise and other personal property from the space contracted for and from the buildings and grounds of the exhibit area or may cause same to be held for incurred expenses or levies.

(14) INTERPRETATION AND AMENDMENTS

- A. Main Events Production has the right to reassign exhibit space if necessary.
- B. Main Events Production shall have the power to levy charges for any labor and/or special service required as a result of an Exhibitor's failure or neglect to adhere to this contract. The charge of actual labor plus penalty of not less than thirty dollars (\$30.00) or more than one thousand (\$1,000.00) shall be levied as the Show Management sees fit.

(15) BOOTH ASSIGNMENT

Upon receipt of signed contract and payment, notification of booth assignment will be given to the Exhibitor. Space is assigned on a first-come, first-served basis; however, priority in space assignment will be given to prior Dallas RV SuperSale exhibitors and certain industry suppliers and service providers. If space selected is already taken, Main Events Production has the right to assign the next best available space. Only one company name is permitted per exhibit space.

(16) RV SPACE ASSIGNMENT

RV exhibitor space will be available and assigned based on tenure priority of Dallas Area Member's participation in the predecessor Dallas Chapter Show. Tenure priority will also apply to outside space availability and assignment. Dallas Area Member geographic definition is per that filed with TRVA by Dallas Chapter in the past.

Once all Dallas Area Members have had opportunity to purchase inside and outside space needs, and have identified and received Show Promoter approval on the lines to be displayed in their assigned space. Show Promoter shall reserve the right to offer remaining inside and outside space to other North Texas area dealers. Space offered to other North Texas area dealers will be on a basis that manufacturing lines they display cannot duplicate any lines that have been already approved for display by Dallas Area Members. North Texas Area dealers will be offered and assigned space on the same tenure priority basis as Dallas Area Members. Should any space still remain, Show Promoter reserves the right to sell and assign space at its discretion.

(17) EXHIBIT FEE

- A. Booth Space - Exhibit fee includes standard back and side drape in show colors, standard booth identification sign and security service. No electricity, carpeting or furnishings is included in the exhibit fee.
- B. RV Space - Exhibit fee includes placement of all recreational vehicles, one (1) 110-volt electrical hookup per RV exhibited and security service.

(18) PAYMENT POLICIES

- A. Booth Space - Full payment of booth space must accompany contract. Upon cancellation of booth space, a 50% refund will be issued up to 45 days prior to show date. No refund is available less than 45 days prior to show date.
- B. RV Space - A deposit of 50% is required for RV Space must be paid by December 12 2011. Balance of RV space must be made by February 1, 2012. If payment has not been received by Feb. 1, 2012, this contract will be null and void. Deposits are not refundable.